Appln No. 10/760,205 Amdt. Dated April 7, 2006 Response to Office Action of February 6, 2006

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## REMARKS/ARGUMENTS

Applicant thanks Examiner for the detailed Office Action dated February 6, 2006. In response to the issues raised, the Applicant offers the following submissions and amendments.

## **Amendments**

Claim 1 has been amended to highlight the distinction between the present invention and the cited art. Accordingly we submit that the amendments do not introduce any new matter.

## Claims - 35USC § 103

Claims 1 and 2 stand rejected as obvious in light of US 6,364,451 to Silverbrook in view of USSN 10/674,808 to Otsuki.

Claim 1 has been amended to define that each of the cartridges has an inbuilt pagewidth inkjet printhead. Providing the ink cartridges together with the printhead allow their respective performance characteristics to be more easily varied. Ink types and storage volumes can be better matched to the operating characteristics of a particular printhead.

Neither Silverbrook or Otsuki teach or suggest a cartridge with inbuilt printhead. Accordingly, the cited references fail to anticipate amended claim 1 or claim 2.

Claim 3 stands rejected as obvious in light of US 6,364,451 to Silverbrook in view of USSN 10/674,808 to Otsuki, in further view of US 6,033,053 to Eun. The cartridge of Eun does not have an inbuilt pagewidth printhead. Similarly, Eun fails to suggest a range of cartridges having different performance characteristics for use in the printer. Accordingly, claim 3 is not foreshadowed by the cited references.

Claim 4 stands rejected as obvious in light of US 6,364,451 to Silverbrook in view of USSN 10/674,808 to Otsuki, in further view of US 6,851,799 to Trafton et al. Again the Trafton cartridges do not have an inbuilt printhead, much less a pagewidth printhead. It follows that the cited references fail to anticipate claim 4.

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Claim 5 also stands rejected as obvious in light of US 6,364,451 to Silverbrook in view of USSN 10/674,808 to Otsuki, in further view of US 6,283,115 to Silverbrook et al. The '115 reference does not disclose any ink cartridges and so does not provide the elements missing from the '451 and '808 references.

Pursuant to the above, amended claim 1 is novel and inventive in light of the cited art, and hence claims 2 to 5 are likewise non-obvious by virtue of their direct or indirect appendence to new claim 1.

## Conclusion

It is respectfully submitted that the application is now in condition for allowance. Accordingly, the Examiner's favorable reconsideration is courteously solicited.

Very respectfully,

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